

Call for Sponsorship **VRST 2017**

Sponsorship Opportunities

The **ACM Symposium on Virtual Reality Software and Technology (VRST)** is the premier international forum for the presentation of new research results, systems and techniques among researchers and practitioners in augmented and virtual reality (AR/VR) software and technology. VRST brings together the main international research groups working on AR/VR, along with many of the world's leading companies that provide or consume AR/VR systems. The 23rd VRST conference will be held in **Gothenburg, Sweden**, hosted by Chalmers University of Technology, from **Nov 8th to Nov 10th, 2017**. Details on the **venue** are offered on the last page of this document.

Keynote speakers have included leaders from academia and industry, for example Nadia Magnenat Thalmann (NTU Singapore) and Jun Rekimoto (SONY CSL Research). Last year the conference took place in Munich, attracting more than 160 participants, with support from leading tech companies. In 2017 we expect between 200 and 300 attendees. The conference is academically selective, with an acceptance rate for full research papers of around 25%. In addition to the main technical track, VRST 2017 will feature demonstrations and keynote speakers.

As a business with expertise and experience with themes related to AR/VR, we invite you to become a financial sponsor of VRST 2017. Your sponsorship confers three main benefits to VRST attendees and your company. First, your sponsorship will ensure the costs of the conference remain accessible for students and improve the quality of the conference experience for all attendees worldwide. Second, as a sponsor you will have the opportunity to showcase your organization's work and recruit candidates with skills in the design, engineering, and other aspects of AR/VR systems. Third, as a sponsor you will have the opportunity to get involved and influence the conference events and the international AR/VR community as a whole.

For further details on the conference: <https://vrst.acm.org/vrst2017/>

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Sponsors

Sponsoring ACM VRST is an ideal way to demonstrate your organization's interest in and commitment to the field of virtual and augmented reality (VR/AR) software and technology, and to publicize this support to many leaders in the field. Corporate support is typically used to permit a greater number of students to attend VRST at reduced fees without increasing the general registration cost, and to allow student volunteers to receive complimentary registration. Corporate support can also be targeted to a particular event or activity at the VRST Conference.

Your support is very important to the VRST 2017 conference, and the conference committee ensures that these contributions are well recognized. The conference has four corporate support levels: **Platinum**, **Gold**, **Silver**, **Bronze**, and **Supporter**. We list the benefits and costs below. We can also create individually tailored sponsorship packages for your organization according to your specific interests, for example we could include your company's logo on the conference badge lanyards carried by all conference participants, name a best paper award after your company, etc.

If you are interested in supporting VRST 2017, please contact our sponsorship chairs at sponsor2017@vrst.acm.org.

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SPONSORSHIP AT A GLANCE

	Amount (in SEK)	Free registration	Company logo			Demo booth	Naming for events	Give-away
			Printed program	Signage at the conf.	Web			
Platinum Sponsor	100 000	8	YES	YES	YES	YES	YES	YES
Gold Sponsor	50 000	5	YES	YES	YES	YES	YES	YES
Silver Sponsor	25 000	2	YES	YES	YES	YES	YES	YES
Bronze Sponsor	10 000	1	YES	YES	YES	YES		YES
Supporter	5 000	0		YES	YES			

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PLATINUM SPONSORS

100 000 SEK (OR GREATER CONTRIBUTION)

- 8 free registrations for people from your company to attend the conference.
- Company logo in the printed program, signage at the conference, and conference webpage.
- First priority for demo booth (table, chairs, poster stand, equipment).
- First priority for naming conference events (e.g., reception, banquet, lunch and coffee breaks).
- Inclusion of give-aways (e.g., company flyers and/or novelties) in the conference bag.

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GOLD SPONSORS

50 000 SEK (OR GREATER CONTRIBUTION)

- 5 free registrations for people from your company to attend the conference.
- Company logo in the printed program, signage at the conference, and conference webpage.
- Priority for demo booth (table, chairs, poster stand, equipment).
- Second priority for naming conference events (e.g., reception, banquet, lunch and coffee breaks).
- Inclusion of give-aways (e.g., company flyers and/or novelties) in the conference bag.

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SILVER SPONSORS

25 000 SEK (OR GREATER CONTRIBUTION)

- 2 free registrations for people from your company to attend the conference.
- Company logo in the printed program, signage at the conference, and conference webpage.
- Priority for demo booth (table, chairs, poster stand, equipment).
- Third priority for naming conference events (e.g., reception, banquet, lunch and coffee breaks).
- Inclusion of give-aways (e.g., company flyers and/or novelties) in the conference bag.

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BRONZE SPONSORS

10 000 SEK (OR GREATER CONTRIBUTION)

- 1 free registration for someone from your company to attend the conference.
- Company logo in the printed program, signage at the conference, and conference webpage.
- Demo booth (table, chairs, poster stand, equipment as required).
- Inclusion of give-aways (e.g., company flyers and/or novelties) in the conference bag.

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SUPPORTER OF VRST

5 000 SEK OR GREATER CONTRIBUTION

- Company logo at the signage at the conference and conference webpage.

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The VRST 2017 venue consists of a back-to-back foyer and conference hall

The **foyer** is a large area of no less than 352 square meters (3790 square feet), to be used for live demonstrations, coffee breaks, lunches, and mingling over the full conference period so offers an excellent location for the sponsors' demo booths. The **conference hall** has a capacity of 600 people theatre style, and will host all the presentations.

Access to Lindholmen Conference Centre with its foyer and conference hall:

<https://chalmerskonferens.se/en/konferens/lindholmen-conference-centre/>

⇒ foyer 360-degree-tour: <https://tinyurl.com/hgbdf7x>

⇒ foyer and hall layout: <https://tinyurl.com/zh4c4h7>

⇒ access for delivery of your equipment is offered

Thank you very much in advance for your attention and your sponsorship!

Contact: sponsor2017@vrst.acm.org

Sincerely,

Alan Said, University of Skövde, (Sponsorship Chair)

Sicheng Chen, Semcon (Sponsorship Chair)

Allen Smith, DMI (Digital Management, Inc.) (Sponsorship Chair)

PS: sponsorship invoicing policy

By invoice (paper or e-invoice); payment within 30 days, and VAT as follows:

- Companies based in Sweden: 25% VAT will be added to contribution
- Companies based in EU/EEA: If VAT Number is given, there is no VAT
- Companies based outside EU/EEA: No VAT